



2017 CORPORATE SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIPS

LEAD EVENT SPONSOR • \$30,000

2 AVAILABLE

- Registration for two teams in the 2017 SCI Mountain Challenge
- Recognition as the Lead Event Sponsor in press releases and event publicity
- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company logo on competitor event bags and race bibs
- Naming rights for one of the ascension peaks, marked by company name and logo emblazoned on 13-foot banner
- Opportunity to present one of the top awards
- Opportunity to make remarks at one of the competitor events
- Company flag hung in prominent position at the event venue
- Opportunity for your company to provide premium item to be given to each participant in the competitor event bags (approximately 200; all items subject to committee approval)

EVENT BAG SPONSOR • \$5,000

1 AVAILABLE

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
 - Company logo on competitor event bags
 - Company flag hung in prominent position at the event venue
 - Opportunity for your company to provide premium item to be given to each participant in the competitor event bags (approximately 200; all items subject to committee approval)
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RACE COURSE SPONSORSHIPS

COURSE SPONSOR • \$15,000

2 AVAILABLE (RACE DAY ONE AND RACE DAY TWO COURSES)

- Registration for one team in the 2017 SCI Mountain Challenge
- Recognition as the Course Sponsor in press releases and event publicity
- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company logo on competitor race bibs
- Race Day One or Race Day Two course named for your company, with appropriate signage ("Race Day One – Acme Corporation Course" or similar language) with company logo
- Company name and logo emblazoned on 13-foot banners placed on the course, including at the start and finish lines
- Opportunity to make remarks at the start of the race
- Company flag hung in prominent position at the event venue
- Opportunity for your company to provide premium item to be given to each participant in the competitor event bags (approximately 200; all items subject to committee approval)

PEAK SPONSOR • \$7,500

5 AVAILABLE

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company logo on competitor race bibs
- Naming rights for one of the ascension peaks, marked by company name and logo emblazoned on 13-foot feather banner
- Award in your company's name given to team winning specific peak challenge
- Company flag hung in prominent position at the event venue

LIVE RACE COVERAGE (WEB) SPONSOR • \$5,000

1 AVAILABLE • DAY ONE AND DAY TWO (FRIDAY AND SATURDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
 - Company Name and Logo on live race coverage site for Race Day One and Race Day Two, with appropriate language (e.g., "SCI Mountain Challenge live race coverage brought to you by Acme Corporation" or similar language)
 - Company flag hung in prominent position at the event venue
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“FINISH LINE” CELEBRATION SPONSOR • \$5,000

AVAILABLE • DAY TWO (SATURDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company name and logo on signage at Race Day Two finish line, as well as cups or other appropriate materials
- Company flag hung in prominent position at the event venue

FUELING STATION SPONSOR • \$3,000

AVAILABLE • DAY ONE AND DAY TWO (FRIDAY AND SATURDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company name and logo at competitor fueling station for both days of competition
- Competitor flag hung in prominent position at the event venue

RACE DAY ONE APRÈS-HIKE SPONSOR • \$2,500

AVAILABLE • DAY ONE (FRIDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
 - Company name and logo on signage at Race Day One finish line and refreshment station
 - Company flag hung in prominent position at the event venue
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COMPETITOR EVENT SPONSORSHIPS

FINAL AWARDS DINNER & AFTER PARTY SPONSOR • \$15,000

1 AVAILABLE • DAY TWO (SATURDAY)

- Registration for one team in the 2017 SCI Mountain Challenge
- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company name and logo on signage at Final Awards Dinner and After Party, as well as cups or other appropriate materials
- Opportunity to present awards with the Event Chair
- Company flag hung in prominent position at event venue
- Opportunity for your company to provide premium item to be given to each participant at the Final Awards Dinner (approximately 200; all items subject to committee approval)

CHALLENGE KICK-OFF DINNER SPONSOR • \$5,000

1 AVAILABLE (THURSDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company name and logo on signage at Challenge Kick-Off Dinner
- Company flag hung in prominent position at the event venue
- Opportunity to welcome the competitors to Maine and give "kick-off" remarks

"HALFWAY THERE" DINNER SPONSOR • \$5,000

1 AVAILABLE • DAY ONE (FRIDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company name and logo on signage at "Halfway There" Dinner
- Opportunity to welcome the competitors and make remarks at "Halfway There" Dinner
- Company flag hung in prominent position at the event venue

BREAKFAST SPONSOR • \$3,000

1 AVAILABLE • (FRIDAY AND SATURDAY)

- Company name and logo on appropriate event-related materials and SCI Mountain Challenge website, with hyperlink to your company's website
- Company name and logo on signage at Breakfast for both days of competition
- Company flag hung in prominent position at the event venue